

2014

Annual Report

MORE THAN JUST A BUILDING

In 2014, the Buskirk-Chumley Theater hosted many milestones:

- After ten years as an all-volunteer steering committee for the BCT-presented PRIDE Film Festival, Bloomington PRIDE became a separate non-profit organization, expanding its mission to serve the LGBTQ through and beyond the annual film festival at the Buskirk-Chumley Theater.
- New presenting partnerships developed with both WFIU/WTIU (Says You) and Indianapolis-based MOKB (Ingrid Michaelson, Glen Hansard), adding further depth to the schedule of nationally-touring shows at the theater.
- Cardinal Stage Company, another organization supported by the facility and staff of the Buskirk-Chumley Theater from its beginning, topped 50 days of use at the BCT, announced a budget of over \$1 million, and publicly thanked the BCT for its ongoing role in making professional regional theatre in Bloomington possible.
- Partnership with the Bloomington Symphony Orchestra brought another long-standing and worthy collaborator to the BCT stage, and leveraged Community Foundation support for equipment to expand the size of our stage, which will benefit many presenter partners.
- BCT Presents highlights included Patty Griffin, Josh Ritter, Punch Brothers, Iron & Wine, Richard Thompson, Todd Snider, Carrie Newcomer, Aoife O'Donovan & Noam Pikelny, and John Hiatt. We also

presented four classic films and two fundraising events: the fall Mix Off: Bloomington's Ultimate Bartender Competition and the winter Red Carpet Affair: A Community Oscar Party.

- Through the BCT Movie Partner Project, the theater became a featured location in two short films and screened eight different documentaries or features organized by local presenters.
- The number of tickets sold through the BCT Box Office, for events both at the BCT and throughout the community, reached an all-time high.

From the beginning, BCT Management, Inc. (BCTM), the nonprofit that operates the theater, has had a mission to develop an arts and culture community in Bloomington capable of utilizing the Buskirk-Chumley Theater to its fullest capacity. Thus, BCTM's role as a community facilitator, educator, and ongoing resource is just as important as the world-famous musicians and iconic films we present.

Great ideas come from all corners of the community and BCTM is proud to play a part in the growth, professionalism, and continuing creativity of Bloomington's local artists and presenters. This year was a big one. May there be many more to come!



Danielle McClelland
Executive Director
Buskirk-Chumley Theater/BCT Management, Inc.

BCT MANAGEMENT, INC.
2014 Board of Directors

Mark Need
President

David Sipes
Vice-President

Shaun McDermott
Treasurer

Cynthia Brubaker

Paul Daily

Rachael Jones McAfee

Paula McDevitt

Steve Swihart

Staff

Danielle McClelland, *Executive Director*
Rebecca Stanze, *Associate Director*
Jacob Lish, *Technical Director*
Dan Baer, *Office Administrator*
Katie Moulton, *Box Office Co-Manager*
Regine Richter McClain, *Box Office Co-Manager*
Suz Strick, *Box Office Associate*
Dave Perney, *Maintenance*
Bennett Stegenga, *Custodial*
Paris Toler, *Custodial*

We would like to recognize Jess Morgan, Nicole O'Neal, Jean Arpi, and Larry Criger for their service in 2014 before their departure from the staff.

2014 Student Associates

Liza Bartlett	Travis Guffey	Catriona Long
Emily Beck	Emily Hall	Gabie Mahlmann
Anthony Berkley	Michelle Hennessy	Alex Njaramba
Chandler Bonomo	Jill Hoffman	Taylor Pieper
Courtney Dodge	Josephine Hunckler	Courtney Scholl
Naomi Droge	Andrew Ireland	Jessica Smith
Megan Duffy	Anna Kosatka	Laura Yoo
Amanda Gomez	Meghan Lamb	

SUPPORT AND REVENUE

Rental Income	\$145,767
Performance Revenue	\$141,685
Support from City of Bloomington	\$50,000
Other Customer Charges	\$119,344
Donations	\$34,066
Sponsorships	\$11,875
In-Kind Donations	\$101,644
Fundraising Event Income	\$3,740
Concession Revenue	\$75,470
Retail Sales	\$7,792
Other Operational Revenue	\$17,659
Other Organizational Support	\$34,990
Interest Income	\$139
Total Operational Support and Revenue	\$744,171

EXPENSES

Program Costs	\$139,839
Payroll	\$321,496
Utilities	\$40,209
Other Administrative Costs	\$32,298
Concession Expense	\$29,235
Retail Expense	\$3,492
Fundraising Expense	\$5,904
Office Expense	\$15,526
Repairs and Maintenance	\$31,163
Insurance	\$16,374
Public Relations	\$19,229
Employee Benefits	\$18,355
Payroll Taxes	\$27,843
Professional Fees	\$15,396
Other Operational Expenses	\$3,552
Total Operational Expenses	\$719,911
Operational Net	\$24,260
Net Other Income	(\$1,559)
TOTAL NET	\$22,701

FINANCIAL REPORT

2014
STATEMENT OF ACTIVITY
(UN-AUDITED)

VOLUNTEERS

The Buskirk-Chumley Theater's volunteers are an integral part of our programming. Volunteers work as ushers to ensure a positive patron experience at events and help to spread the word about upcoming events by postering across the community. Our volunteer corps includes IU students from all disciplines as well as dedicated community members. Our ushers undergo mandatory training to ensure they are prepared to provide a variety of services from helping patrons find their seats to evacuating the building in case of emergency. In 2014, we began providing more advanced training for current volunteers, including a session on emergency procedures.

2014 VOLUNTEER FACTS

297 Active Volunteers

6 ushers at each event, on average

153 Events

42 ushers volunteering 12+ times in a year

3200 Volunteer Hours Donated

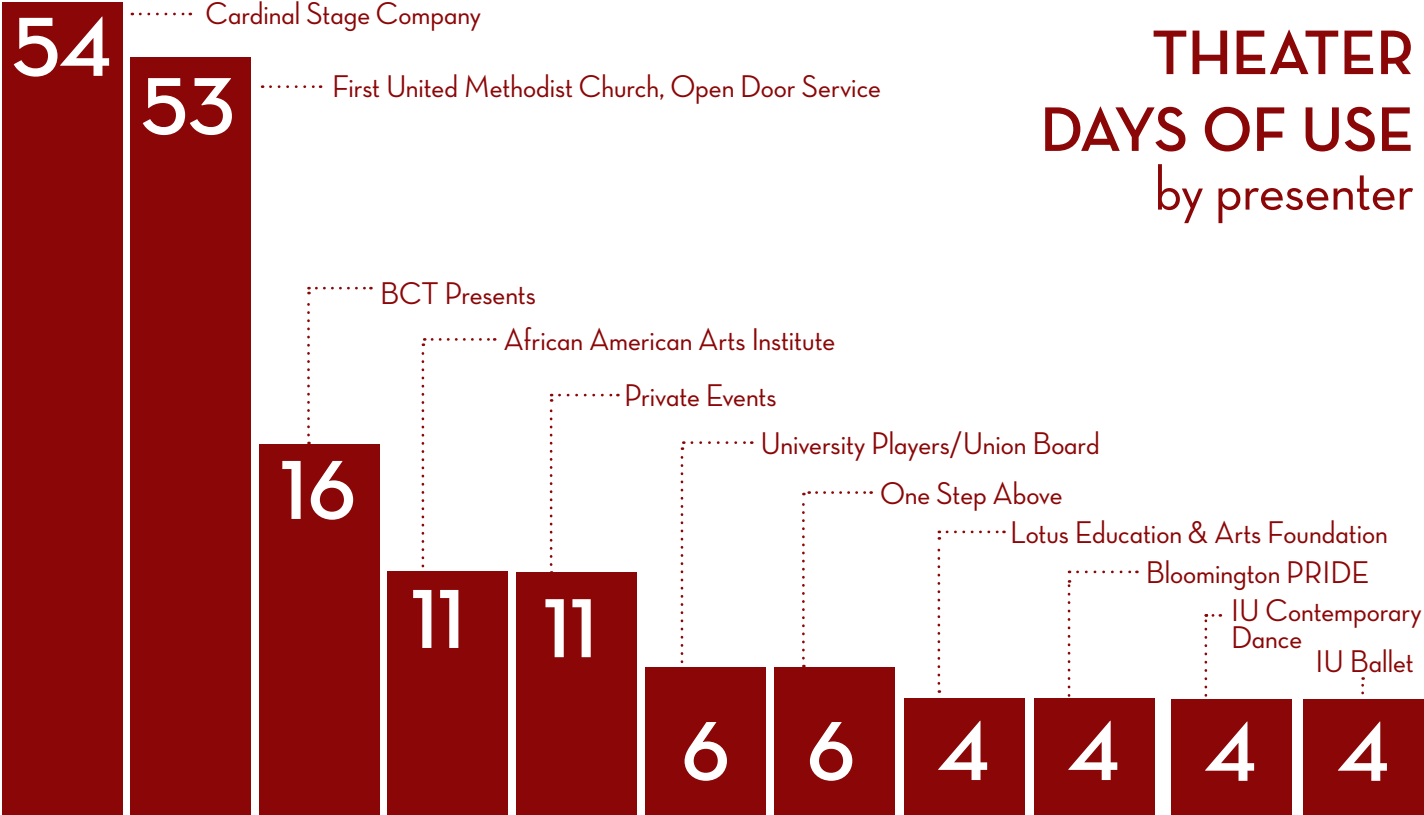
100 new volunteers trained in 2014



VOLUNTEER OF THE YEAR

In August, we hosted a Volunteer Appreciation Ice Cream Social at Bryan Park. The 2014 *Jim Mahan BCT Volunteer of the Year Award* for outstanding volunteer work was awarded to Dottie Warmbier.

BUSKIRK-CHUMLEY THEATER DAYS OF USE by presenter



DAYS OF USE

by presenter

3

IU School of Journalism
Limestone Comedy Festival

2

Another Round
Bloomington Symphony Orchestra
The Dance Center
IU Jacobs School of Music
IU Outdoor Activities
TEDxBloomington
The Ryder Film Series

1

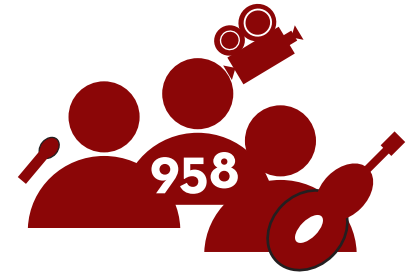
Amanda Biggs
IU American Studies
Amethyst House
Bloomington Bicycle Club
City of Bloomington, Bloomington Historic
Preservation Commission
City of Bloomington, Bloomington Volunteer Network

1

City of Bloomington, Dr. Martin Luther King, Jr. Commission
Burrough Century
Brave New World Productions
Business Careers in Entertainment Club
Center for Sustainable Living
Fishable Indiana Streams for Hoosiers, Inc.
Hillel Center
Hip Hop ConnXion
InMotion Dance Company
Janiece Jaffe
Jeffrey Canon
Jose Toledo
Foundation for Monroe County Community Schools
MOKB
Monroe County Community Kitchen
Operation Comedy
Paoli Pro Shop
Rocklands Entertainment
Theo Elliott
Tim Bagwell
WFIU

2014	Days	Attendance
Total Days of Use	222	59,472
Rental	206	53,900
BCT Presents	16	5,572
2013		
Total Days of Use	210	49,763
Rental	188	43,031
BCT Presents	22	6,732
2012		
Total Days of Use	238	49,573
Rental	215	42,974
BCT Presents	23	6,599
2011		
Total Days of Use	215	51,506
Rental	198	46,467
BCT Presents	17	5,039
2010		
Total Days of Use	225	47,728
Rental	207	44,365
BCT Presents	18	3,363

BUSKIRK-CHUMLEY THEATER USE & ATTENDANCE



ARTISTS APPEARING ON
THE BCT STAGE
IN 2014

BCT BOX OFFICE USE & TICKET SALES

YOUR COMMUNITY TICKETS

No convenience fees and an informed local staff - this downtown non-profit ticketing service makes it easy for patrons to access tickets to events at the Buskirk-Chumley Theater AND venues throughout Bloomington.

In addition to benefiting those buying tickets, the BCT Box Office strives to improve the sales and professionalism of all our local presenter partners, ranging from Different Drummer Belly Dancers to Stages Bloomington.

Events at the Buskirk-Chumley Theater

Tickets Sold	32,352
Ticket Revenue	\$628,087

Events at Other Venues

Tickets Sold	13,479
Ticket Revenue	\$197,624

45,831
TICKETS SOLD



PROMOTER PARTNERS



PATRONS SERVED

307
TICKETED EVENTS

BCT BOX OFFICE PROMOTER PARTNERS

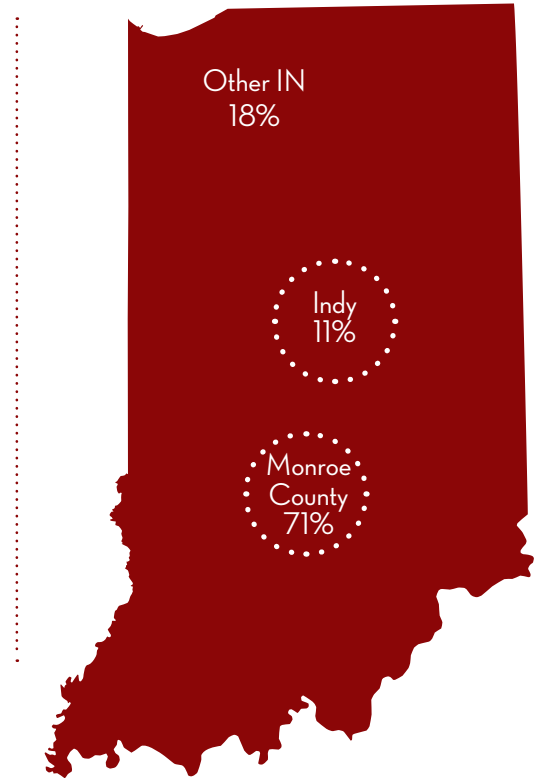
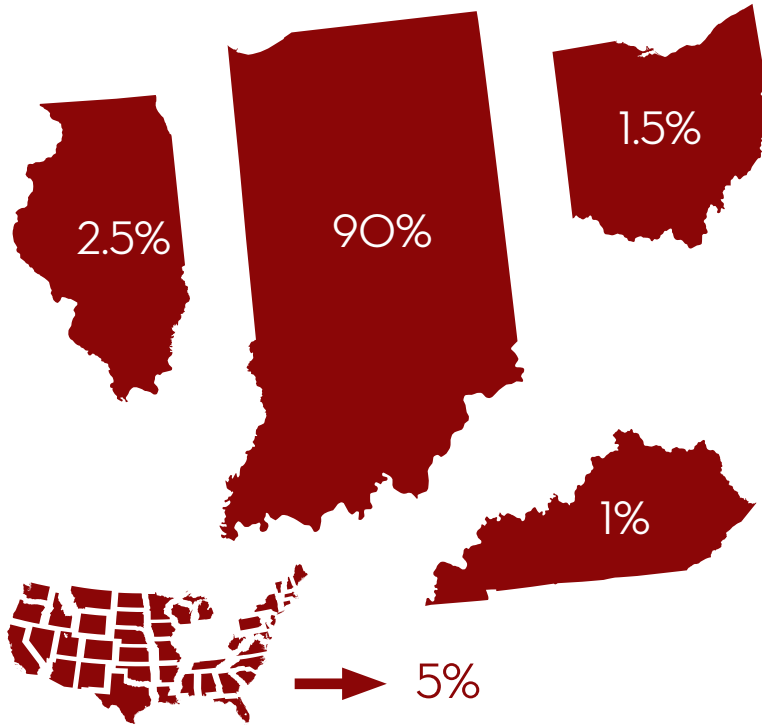
Promoter Partners are individuals, artists, organizations, and companies who organize events that educate, entertain, and inspire. These partners held events at local churches, schools, the Ivy Tech John Waldron Arts Center, Oliver Winery, and diverse venues across the community, with the help of the services provided by the BCT Box Office.

Bloomington Independent Restaurant Association
Bloomington Chamber Singers
Bloomington Playwrights Project
Bloomington Symphony Orchestra
City of Bloomington
Different Drummer Belly Dancers
Generation Harmonique Orchestra & Choir
Ivy Tech Community College
Jazz from Bloomington
Jewish Theater of Bloomington
Kilimanjaro Education Outreach
Krista Detor

LIFE Designs
Monroe County NAACP
Oliver Winery
Quarryland Men's Chorus
Shalom Community Center
Stages Bloomington
Stone Belt
The Burroughs Century
Upland Brewing Company
WFHB
WFIU

BCT BOX OFFICE PATRONS

by address



PREMIER *Plus* SPONSORS
\$10,000



SPONSORS

PREMIER SPONSOR - \$7,500

Big Red Liquors
Ivy Tech Community College - Bloomington
Jo Throckmorton Filmworks
Midwest Color Printing
Trojan Horse Restaurant and Tavern

SUPPORT SPONSOR - \$5,000

Bloom Magazine
BLU Boy Chocolate Cafe and Cakery
IU Credit Union
Michael's Uptown Cafe
Oliver Winery

FAN SPONSOR - \$2,500

FARMbloomington
Hyatt Place - Bloomington
Old National Bank

DONORS

DONOR LEVELS

ENCORE	\$2000+
MARQUEE	\$1000+
SPOTLIGHT	\$500+
OVATION	\$250+
APPLAUSE	\$100+
CAST	\$50+

ENCORE DONORS

Jesse P. Slokum

MARQUEE DONORS

Ted W. Jones

Jane & Rob Parry

Kevin Robling & Jenny Stephens

Bill & Mary Weeks

(anonymous)

SPOTLIGHT DONORS

Paul & Courtney Daily

Glorianne Leck & Susan Savastuk

David & Martha Moore

Mark Need & Abbey Stemler

Robert Stone & Karen Green Stone

Dave Stringer

Tim & Young Ae Tresslar

OVATION DONORS

Thom & Rosemary Balbier

Mark & Katy Bradford

Sandra Clark

Kevin Connor

Sandy & Devin DeWeese

Stephanie & Gordon Dyott

David & Marilyn Ebbinghouse

EJ Ernsberger & Brandi Host

Danielle McClelland & Susan Ferentinos

Lori & Preston Garraghty

Julie Paris & Daniel Grundmann

Philippa Guthrie & Alex Tanford

Joseph & Stacey Hickman

Wayne Jackson

Curt Lively

Michael & Mary Lostutter

Shaun McDermott

Celeste & Michael McGregor

Craig & Jennifer Newton

Tom & Cynthia Roberts

Sarah Ryterband

Alan & Ann Schertz

Matthew Stuebe

Jillian Kinzie & Jo Throckmorton

(anonymous)

APPLAUSE DONORS

Nancy Bannister & Ron Andrews

Caroline Beebe

Karl Berron

Birk Billingsley & Beth Donisch

Doug & Ruth Boshkoff

Tom & Debbie Boudreau

Jennifer Brass & Matt Baggetta

Barb & Neal Bridgett

Geoffrey Brown

Cynthia J. Brubaker

Dawn Callahan & Mike Hamilton

Brian & Elise Calvi

Cathleen Cameron

Michael Cassidy

Jim Caughlin & Leanne Ellis

Mike Conway

Elizabeth Cook Irwin

Alex & Erin Crowley

Betty & Jerry David

Jef & Pam Davidson & Family

Sam Davis

Robert & Elizabeth DeVoe

Romayne & Damon Dorsey

Cindy & Thomas Duffy

Luke & Shannon Eades

Patricia Foster & Andrew Hanson

Anne T. Fraker

David Friedel & Ann Mahrdt

Thomas G. Gallagher

Jan K. Gardner

Tony & Beth Gerth

Charles W. Gray

Stephen Gregg & Phyllis Davidson

Dawn Johnsen & John Hamilton

APPLAUSE DONORS, cont.

Sarah Baumgart
Kathryn Hart
Deborah Piston-Hatlen
& Merrill Hatlen
Faith Kirkham Hawkins
& Glenda Schulz
Anne Hazeltine
Jim & Jane Heckman
April Heltsley
Debby Herbenick
Ruth Hickman
Jamie Hickman
LuAnne & Bill Holladay
Mark Hood & Christine Haack
Jennifer Hottell & Mike Voyles
John & Mary Kennedy
Trish Kerle & Beth Applegate
Leah R. Ketcham
Jennifer Lloyd
Dan & Beth Lodge-Rigal
Noel Wilkins & Richard Mattsson
Thomas M. & Susan C. McGlasson
Jane McLeod & Steve Krahnke
Sue & Gordon Means
Robert Meitus & Carrie Newcomer
Keith & Marion Michael

Dr. Richard L. Need
W. Joann Wong & Michael O'Connell
Chris Williams & Jessica Parry
Joseph Peters
Gregg Rago
Gretchen & Brian Robertson
Kathy Ruesink
Chad Schultheis
Benjamin Schultheis
Charlie & Linda Sinex
David Sipes
Jay Sissom & Laura Kress
Ray T. Snapp
Cindy Spahr
Sparks Landscaping & Lawncare, LLC
Jeff & Janet Stake
Ron & Liz Stanhouse
Rebecca Stanze
Matt Stryker, Rose Vondrasek,
& Sam Stryker
Harold Swift
Warren Palmer & Barbara Thornburg
Terry & Terrie Usrey
Carolyn VandeWiele
Joseph S. Walker & Mary O'Shea
Sherry Watkins
Steven & Kathleen Weller

Allen R. & Nancy B. White
Steve Wolter & Lynn Jamieson
Sherril York
Ralph Zuzolo
(anonymous)

CAST MEMBER DONORS

Del & Kelly Backs
Mark W. Bender
The Bergan Family
Bicycle Garage, Inc.
Lee Bittner
LaDonna Blueeye
Maarten Bout
Pat Brantlinger
Matt Brooks
Brian Bruner
Tony Buechlier
Jan Bulla-Baker & Jack Baker
Jeffrey Buszkiewicz
Lori Byers
Rita & Hannah Calvert
Steve & Becky Carter
Mark Case
Martina Celerin & Jim Drummond
Carole & John Clark
Jane Clay & Gary Hafner

DONORS

DONORS

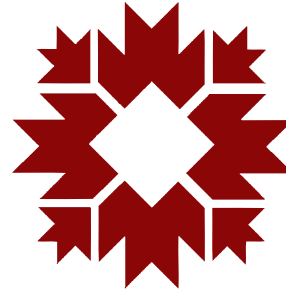
CAST MEMBER DONORS, cont.

Tim Clougher
Patrick Corning
Annie Corrigan
Robert Courtney
Judy Crandall
Dennis Cromwell
J. Doskow
Ann & Allan Edmonds
Susan Failey & Brian Werth
Darla & Brian Fenneman
Kris Floyd
The Flynn/Wittmann Family
Suzanne Fuson
Marlene Gillen
Gabrielle Goodwin & Robert Downey
Jan & David Gudaitis
Jacqueline Hall
Cheryl Halter
Anne Higley & Eric Benson
Amber Hill
Janna Hocker
Jeremy Jernigan
Lynn Johnson
G. Bruce Johnson
Dave Johnson
Al & Julie Kamarauskas

Jason Kramer
Jim Littlejohn
Michael Litwin & Mary Blizzard
Marjorie Liu
Steven Logan
Alexandre Lopes
Margaret Ludwig
John & Julie Martin
Christine Matheu
Rachael McAfee
Regine & Randy McClain
Linda McHenry
Aaron J. Mendez
Jennifer Miers
Jason Miller & Sarah Carmichael-Miller
Cynthia Moriarty & Tom Frohman
James Mutter
Rita Paschke
Barrie Phillips
Tilman & Jill Piedmont
Michael Prentice
Jim & Debbie Quinn
Charles L. Railsback
Mark & Laura Reese
Nancy E. Richman
Bob & Pat Schenkenfelder
Ewan Schmid

Lynn Schwartzberg & Ron Smith
Melinda J. Seader
Peter Seybold & Cindy Bergquist
Suzanne Eckes & Chris Shaw
Steven Snyder
Bruce Solomon
Kathy Strickler
Kevin Stroud
Jim Lemon & Marcia Taylor
James & Amy Thomas
Kevin & Jan Tilley
Mark A. Trela
Beau Vallance & Jack Carpenter
Maria & Ron Walker
John & Lee Warner
Jennifer Weiss
Bob & Sandy Weith
Andy & Susan Williams
Kevin & Donna Winingers
Beata Winnicka
The Wishards
(anonymous)

The BCT receives an Arts Operating Support Level II Regional Initiative Grant from the Indiana Arts Commission. The following agencies enable the Buskirk-Chumley Theater to receive this funding:



CITY OF BLOOMINGTON

The Buskirk-Chumley Theater is owned by the City of Bloomington and operated by BCT Management, Inc., a private non-profit organization. The mission of BCT Management, Inc. is to develop the Buskirk-Chumley Theater as a high-quality and widely accessible community resource and performance venue, operated in a fiscally responsible manner. Support from the City of Bloomington, Indiana University, the Indiana Arts Commission, corporate sponsors and our many community donors helps maintain this historic community resource and brings a wide diversity of programming to the stage each year.

OUR PATRONS SAY...

"I love the Buskirk-Chumley Theater because it is an invaluable community resource, functioning as a place of inspiration, collaboration, and celebration."

"We are so fortunate in Bloomington to have such world-class artists at the BCT."

"The staff and atmosphere are so friendly. The BCT is a lovely part of Bloomington."

"The Buskirk-Chumley has a feeling of warmth about it."

"We love the Buskirk-Chumley Theater because of the intimacy and great sound. We travel 2-1/2 hours from Kentucky to attend this venue with never a regret."

"I love the Buskirk-Chumley Theater because it's an intimate venue in my hometown that draws the greatest entertainers."

"It is very much a local theater and the artists/performances that are held there very much reflect that. It is evident that the people of Bloomington are very much a priority for BCT."

"You not only provide a wide variety of valuable arts and cultural events to the community, you bring the community together under one roof."

"I love the relaxed atmosphere, and the history. Such a jewel in our community."

ADDITIONAL SUPPORT

Long-term institutional support comes from these community organizations:

visit bloomingtonin.com



GIVING BACK

TICKETS FOR BIGS & LITTLES

Big Brothers Big Sisters of South Central Indiana has a special place in our hearts. Bigs who want to take their Littles to a show at the theater can receive free tickets.

TICKET VOUCHERS

Each year, the Buskirk-Chumley Theater donates dozens of ticket vouchers to other non-profits to auction off at their fundraising events. Always a popular item, these tickets can raise much more than their face value. The BCT is thrilled to contribute to the success of other non-profit organizations.

"I thank you again for your generous support of the Garden Gala and our commitment to improving access to nutritious food for all in need."

—Mother Hubbard's Cupboard

"Your recent donation... will help FMCCS raise funds to support education opportunities for all Monroe County Community School Corporation students. The proceeds will be used to support projects and programs in the MCCSC that increase learning for all students."

—Foundation of Monroe County Community Schools

"With your help, the Boomer Ball Bash at Sycamore Farm Bloomington to benefit The Exotic Feline Rescue Center raised thousands of dollars for those big cats..."

—Exotic Feline Rescue Center

"100% of the proceeds from the silent auction go toward the scholarship fund for emerging leaders..."

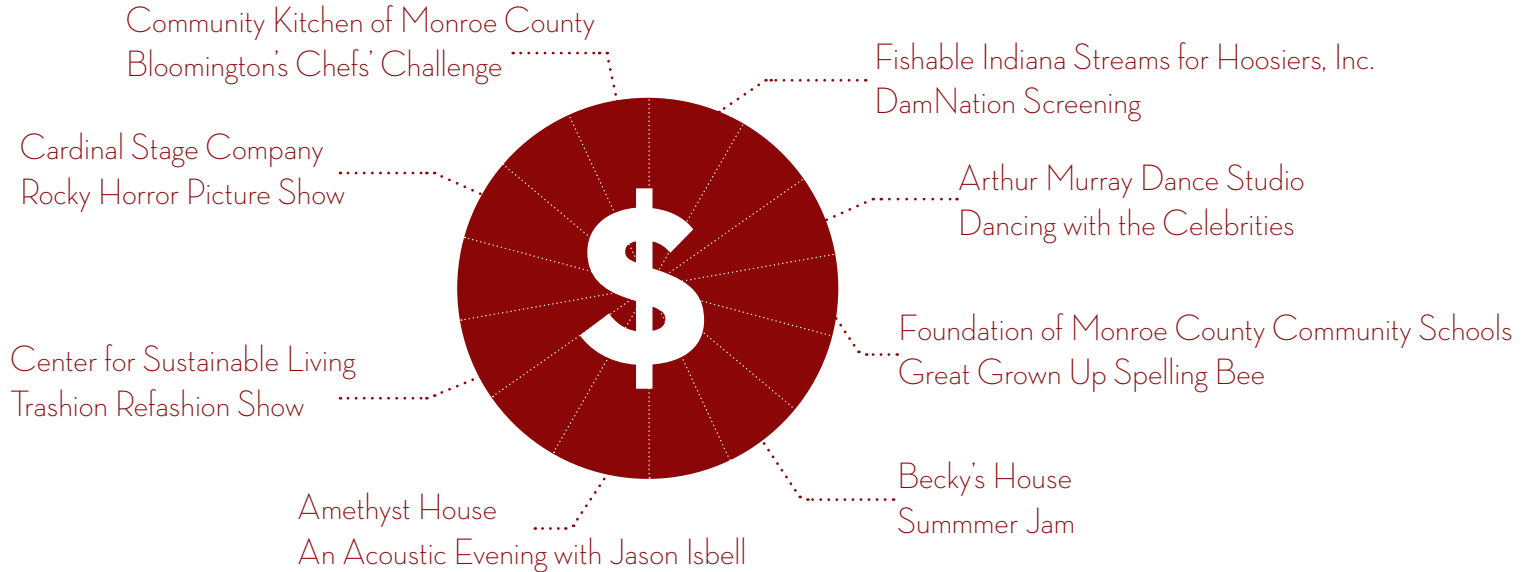
—LBMC Alumni Association

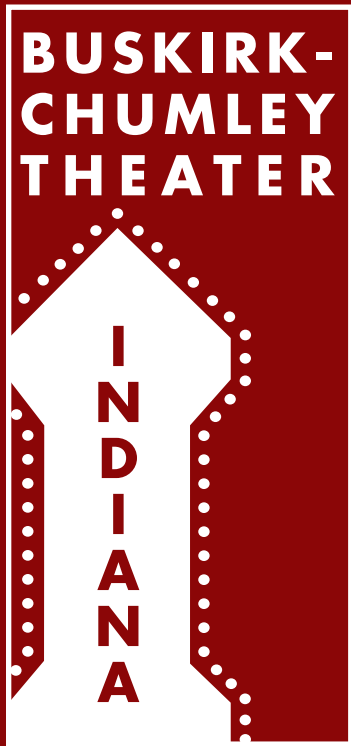
"Your contribution will help support IU Positive Link's comprehensive HIV prevention and client care services."

—IU Positive Link

A PLACE TO RAISE FUNDS

The Buskirk-Chumley Theater is an elegant and unique location for the fundraising events that raise money for charities in Bloomington and across the world. We are pleased to play such an active role in the improvement of our community by supporting these organizations in the production of their events.





Buskirk-Chumley Theater

BCT Box Office/Downtown Visitors Center

114 E Kirkwood Avenue
Bloomington, Indiana 47408

(812) 323 3020

www.buskirkchumley.org

www.bctboxoffice.com