

2013

BCT

Annual Report

In *Willy Wonka*, the Cardinal Stage Company production that packed the Buskirk-Chumley Theater in winter 2013, Wonka sings

*If you want to view paradise,
Simply look around and view it.*

Anything you want to, do it.

Wanna change the world? There's nothing to it.

Every time I listened to that song, watching neighbors and friends on stage with professional actors, I was reminded of the power this historic stage holds for our community. This space is not only bricks and mortar, sound and light equipment, comfortable seats, and a speedy bar - it's a place where we invite you to use your imagination.

In 2013, as part of the PRIDE Film Festival, LGBTQ individuals dreamed of a world where their right to marry would be recognized. The IU School of Journalism invited Pulitzer Prize-winning journalist Seymour Hirsch to discuss what's happening in the world today. Tasus Corporation invited all their employees to a day off at the movies, complete with free concessions. Lotus Festival thrilled their audience of 20 years, celebrating anew the wide, wide world of music. The Lil BUB movie premiered the idea of "adorable cat as alien," Binford Elementary School students recited poetry, and Lyle Lovett took the stage. No one person came up with all these ideas - it took a village to create the line-up you see represented in this annual report.

As I consult with communities from around the country who want to know how Bloomington has managed to succeed in revitalizing our downtown, and keeping our historic theater alive, I name, first and foremost, this incredible diversity. The Buskirk-Chumley Theater is the place of everyone's dreams.

Along with these romantic musings, BCT Management, Inc. did some serious work:

- **New Board Process** - The Board of Directors transitioned to a system of Policy Governance, setting a new vision and an eight-year strategic plan - taking the organization to the Theater's 100th Anniversary in 2022.
- **Staff Transitions** - We said goodbye to Maarten Bout, Associate Director for the last five years, and Caitlyn Kuhs, a long-term Box Office employee, while welcoming Rebecca Stanze as our new Associate Director, Regine Richter McClain as Box Office Assistant Manager & Volunteer Coordinator, and Jess Morgan as Office Administrator.
- **Green Theater Initiative** - Though only in its beginning stages, 2013 initiated a transition to LED lighting throughout the Theater.
- **New Equipment** - Collaboration with First United Methodist Church, which hosts the Open Door at the Theater every Sunday, allowed for the installation of a higher intensity projector, and a new stage extension was purchased for installation in 2014.

In all our efforts, we focused on finding more sustainable and effective ways to keep not only this physical space open and available, but to provide the opportunity for "Anything you want to do, do it."



Danielle McClelland
Executive Director
Buskirk-Chumley Theater/BCT Management, Inc.

BCT MANAGEMENT, INC.

2013 Board of Directors

Mark Need

President

Cynthia Brubaker

Vice-President

David Sipes

Treasurer

Paul Daily

Pam Davidson

Rachael Jones McAfee

Paula McDevitt

Jo Throckmorton

Staff

Danielle McClelland, *Executive Director*

Rebecca Stanze, *Associate Director*

Jacob Lish, *Technical Director*

Jess Morgan, *Office Manager*

Nicole O'Neal, *Assistant Box Office Manager*

Regine Richter McClain, *Assistant Box Office Manager*

Dave Perney, *Maintenance*

Ben Perney, *Janitorial*

We would like to recognize Maarten Bout and Caitlyn Kuhs for their service in 2013 before their departure from the BCT.

2013 Student Associates

Liza Bartlett

Nick Bragin

Samantha Brickler

Ryan Carroll

Hannah Clune

Ethan Collignon

Keenan Crotty

Whitney Drake

Naomi Droge

Jessie Eppelheimer

Heather Farmer

Michelle Hennessy

Josie Hensler

Jill Hoffmann

Josephine Hunckler

Andrew Ireland

Kathleen Jackson

Carey Jarosik

Meghan Lamb

Catriona Long

Mark Pike

Craig Rak

Jordan Strong

Lisa Summers

SUPPORT AND REVENUE

Rental income	\$309,724
Performance revenue	369,116
Support from City of Bloomington.....	115,500
Other customer charges	173,923
Donations	143,168
In-kind donations.....	106,462
Concession revenue	110,154
Other revenue.....	49,309
Other organizational support.....	41,859
Interest income	79
Total support and revenue	\$1,419,294

EXPENSES

Program costs	\$466,420
Payroll	503,775
Utilities.....	76,563
Other administrative costs	59,841
Concession expense.....	57,514
Office expense	32,706
Repairs and maintenance	38,633
Insurance	21,704
Public relations	27,402
Employee benefits	21,452
Payroll taxes	38,538
Professional fees.....	10,640
Loss on disposal of property	3,783
Depreciation.....	15,763
Uncollectible accounts.....	6,741
Total expenses	\$1,381,475

NET **\$37,819**

FINANCIAL REPORT

STATEMENT OF ACTIVITY
FROM THE 2012-2013
TWO-YEAR AUDITED
FINANCIAL STATEMENTS

VOLUNTEERS

The Buskirk-Chumley Theater was highly visible at community events in 2013. We had info booths at Indiana University, the Bloomington Community Farmer's Market, as well as the Fourth Street Festival, allowing us to accumulate a list of 264 people interested in volunteering at the BCT. Our mandatory volunteer training, instituted in 2012, now takes place once a month. New in 2013 was the BCT Street Team, a group of eight volunteers who distribute *BCT Presents* posters around town on a regular basis.

VOLUNTEER STATS & FACTS

220+ Volunteers

3.5 Average # of hours in a shift

124 Events

41 # of volunteers volunteering 5+ times in a year

2600 Volunteer Hours

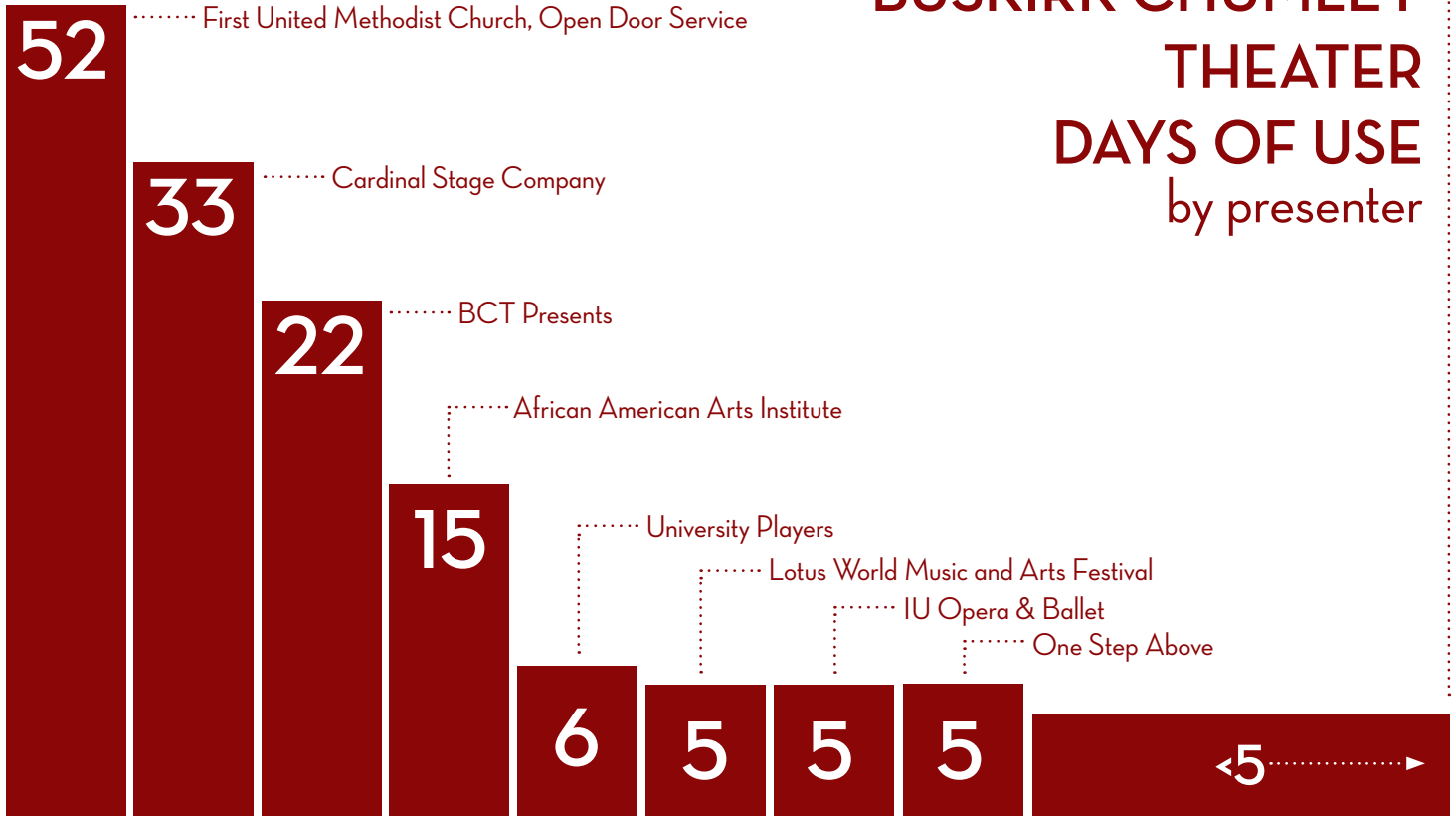
31 # of events worked by 2013's most active volunteer, Millie Jackson



VOLUNTEER OF THE YEAR

In October, BCT volunteers were invited to a Volunteer Appreciation Dinner. As part of the festivities, Glorianne Leck (above) was awarded the *Jim Mahan BCT Volunteer of the Year Award*.

BUSKIRK-CHUMLEY THEATER DAYS OF USE by presenter



4

IU Contemporary Dance

3

IU Outdoor Adventure
Limestone Comedy Festival

2

Another Round
The Dance Center
IU Jacobs School of Music
IU School of Journalism
Phil Bowmer
Spirit of '68
TEDxBloomington
Weddings

1

Alpha Phi Alpha
Amethyst House
Arthur Murray Dance Studio
Binford Elementary School
Bloomington Artists Agency

Bloomington
Brent Brasscock Entertainment
Center for Sustainable Living
Children of Bungoma
City of Bloomington
• Bloomington Volunteer Network
• MLK Day Commission
• Parks and Recreation Department
Community Kitchen of Monroe County
Hip Hop ConnXion
In Motion Dance Company
IU Helen G. Simon Hillel Center
IU Office of Diversity
IU School of Informatics
IU Steve Zegree Vocal Jazz Camp
Janiece Jaffe
Monroe County
• Community School Corporation
Monroe County Public Library
MOKB Presents
New Tech High School

Paoli Peaks Pro Shop
Project in Motion
Ryder Film Series
Secretly Canadian
Signs of Life
Silk Road Ensemble
Sounds of Indiana
Southern Indiana
• Fellowship of Christian Athletes
Starrynight Productions
Tasus Coporation
Linda Summit
WFHB
WTIU

2013

Total Days of Use	210	Attendance	49,763
Rental	188		43,031
BCT Presents	22		6,732

2012

Total Days of Use	238	Attendance	49,573
Rental	215		42,974
BCT Presents	23		6,599

2011

Total Days of Use	215	Attendance	51,506
Rental	198		46,467
BCT Presents	17		5,039

2010

Total Days of Use	225	Attendance	47,728
Rental	207		44,365
BCT Presents	18		3,363

2009

Total Days of Use	197	Attendance	50,920
Rental	167		
BCT Presents	30		

BUSKIRK-CHUMLEY THEATER USE & ATTENDANCE

BCT BOX OFFICE USE & TICKET SALES

YOUR COMMUNITY TICKETS

No convenience fees and informed local staff - this downtown non-profit ticketing service makes it easy for patrons to access tickets to events at the Buskirk-Chumley Theater and venues throughout Bloomington.

In addition to benefiting the patron, the BCT Box Office strives to improve the sales and professionalism of all our local presenter partners, ranging from Bloomington Playwrights Project to the Quarryland Men's Chorus.

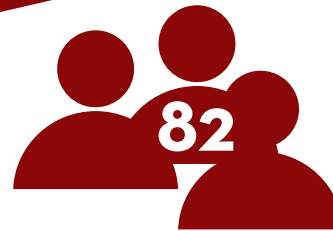
Events at the Buskirk-Chumley Theater

Tickets Sold	26,373
Ticket Revenue	\$394,851

Events at Other Venues

Tickets Sold	22,643
Ticket Revenue	\$448,376

49,016
TICKETS SOLD



PROMOTER PARTNERS

442

TICKETED EVENTS

BCT BOX OFFICE PROMOTER PARTNERS

Promoter Partner are individuals, artists, organizations, and companies who organize events that educate, entertain, and inspire. These events were held at local churches, schools, the John Waldron Arts Center, Oliver Winery, and diverse venues across the community, with the help of the services provided by the BCT Box Office.

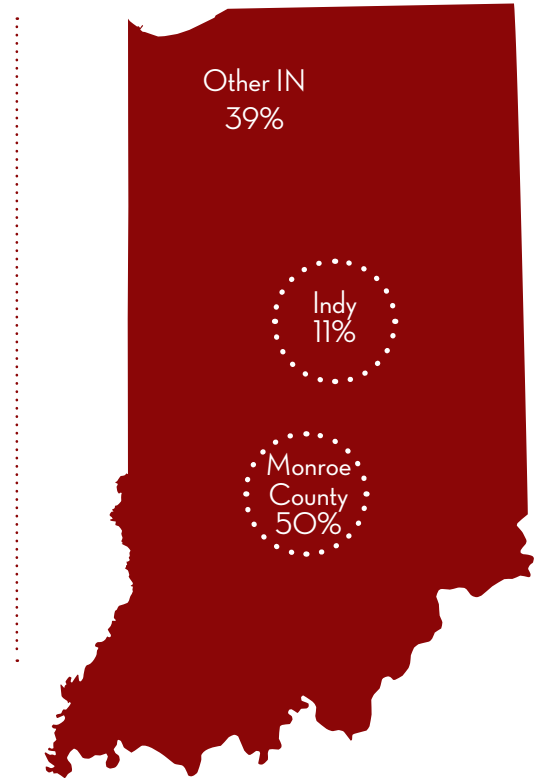
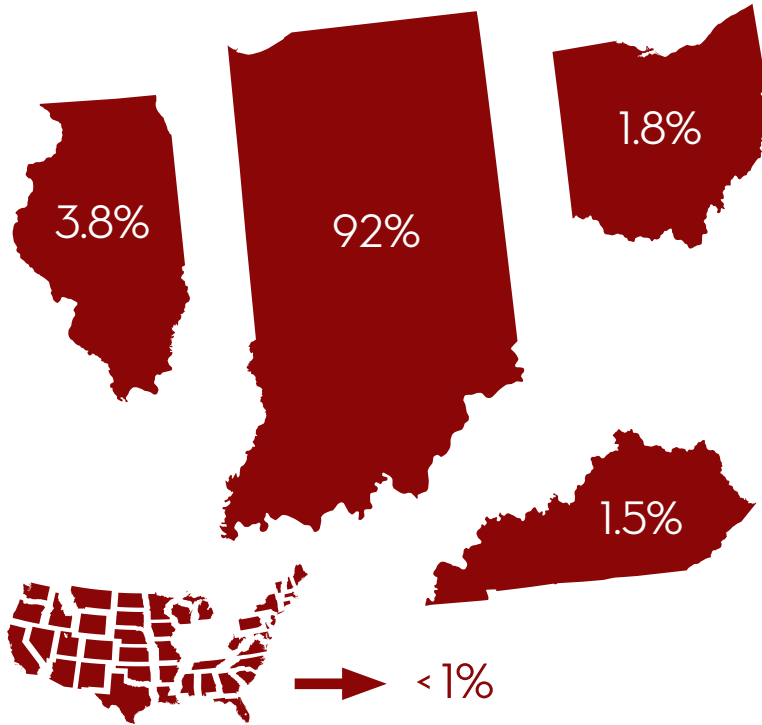
Big Red Liquors
Bloomington Chamber Singers
Bloomington Early Music Festival
Bloomington High School North
Habitat for Humanity
Bloomington Independent Restaurant
Association
Bloomington Playwrights Project
Bloomington Symphony Orchestra
Cardinal Stage Company
City of Bloomington

Different Drummer Belly Dancers
Flores do Samba
Groove Productions
Ivy Tech Community College
Jakes NOW Nightclub
Jazz Bloomington
Jewish Theater of Bloomington
Kilimanjaro Education Outreach
Krista Deter
Life Designs, Inc.
Limestone Comedy Festival

Lotus Education & Arts Foundation
Monroe County CASA
Oliver Winery
Quarryland Mens Chorus
Rhino's Youth Center
Shalom Community Center
Stages Bloomington
Suites at 118
Upland Brewing Company
WFHB

BCT BOX OFFICE PATRONS

by address



PREMIER *Plus* SPONSORS
\$7,500

MCP
MIDWEST COLOR PRINTING INC



Bloomington
MARKET AND DELI


Catering & Events

SPONSORS

PREMIER SPONSOR - \$5,000

Blue Ace Media
Ivy Tech Community College - Bloomington
Markey's Rental & Staging
Nick's English Hut
Trojan Horse Restaurant and Tavern

SUPPORT SPONSOR - \$3,000

Bloom Magazine
IU Credit Union
Michael's Uptown Cafe
Oliver Winery
Upland Brewing Company

FAN SPONSOR - \$1,000

Big Red Liquors
Bloomington Bagel Company
Ellettsville Journal
FARM Journal
Goods for Cooks

DONORS

\$1000+

Ellen Chumley

In Memory of Gary Buskirk Chumley

Norris Chumley

In Memory of Gary Buskirk Chumley

\$500+

Marsha Bradford & Harold Dumes

Courtney & Paul Daily

Rob Stone & Karen Green Stone

Glorianne Leck & Susan Savastuk

Mark Need & Abbey Stemler

Tim & Young Ae Tresslar

The Stardance Band

& Mark Wiedenmayer

\$250+

Thom & Rosemary Balbier

Mark & Katy Bradford

Jef & Pam Davidson & Family

Gordon & Stephanie Dyott

Preston & Lori Garraghty

Stephen C. & Jo Ellen Ham

Nat & Philip Hill

Wayne Jackson

Jenny Johnson

Curt Lively

Susan Ferentinos & Danielle McClelland

Shaun McDermott

Jeffrey L. Mease

Rob & Jane Parry

Tom & Cynthia Roberts

Kevin Robling & Jenny Stephens

Linda Roos

Alan & Ann Schertz

Carol M. Shapiro

Ray T. Snapp

Dave Stringer & Kelly Moore

Charles Thompson

Jillian Kinzie & Jo Throckmorton

\$100+

Jim Ackerman

Caroline Beebe

Ruth & Douglass Boshkoff

William D. Boyd

Patrick Brantlinger

Barb & Neal Bridgett

Geoffrey Brown

Dawn Callahan & Mike Hamilton

Cathleen & John Cameron

Duncan Campbell & Cathy Spiaggia

Leanne Ellis & Jim Caughlin

Sandra Clark

Jane Clay & Gary Hafner
Mike Conway
Wayne Craig
Betty & Jerry David
Sam Davis
Rick Dettwiler
Robert & Elizabeth DeVoe
Sandy & Devin DeWeese
Hylant Group
Cindy & Tom Duffy
Frank J. Eberle
David Friedel & Ann Mahrtdt
Tony & Beth Gerth
Amy Greely
Stephen Gregg & Phyllis Davidson
John Hamilton & Dawn Johnsen
David Hamilton & Inge Van Der Cruysse
Jim & Jane Heckman
 In Memory of Sophia Travis
Ruth E. Hickman
Jamie Hickman
Anne F. Higley & Erik G. Benson
C.M. & Janna Hocker
LuAnne & Bill Holladay
Mark Hood & Christine Haack
John & Mary Kennedy
Barry Levin

Daniel & Beth Lodge-Rigal
Kyle Mackey
Martha & John Mathews
Rachael McAfee
Tom & Susie McGlasson
Gordon & Sue Means
Keith & Marion Michael
Jim & Bevo Muehling
Michael O'Connell & W. Joann Wong
Harold & Denise Ogren
Jean & Frank Parker
Dr. Jill Reitmeyer
Nancy Richman
Thomas & Deanna Rillo
Jill Robinson
Kathy & Al Ruesink
David Sipes
Tom Skirvin
Esther Smail
Cindy Spahr
Sparks Landscaping
Liz & Ron Stanhouse
Warren Palmer & Barbara Thornburg
Coy & Crystal Timbrook
Chris Tresslar
Terrie & Terry Usrey
Joseph Walker & Mary O'Shea

David Walter
Annie Walters
John & Kristie Walton
Sherry Watkins
Steven & Kathleen Weller
Allen R. White & Nancy B. White
Paul & Charlotte Zietlow
Ralph Zuzolo
(anonymous)

Up to \$50

Elizabeth Davidson
Nicholas J. & Brenda C. Aschliman
Michael Ausbrook
Del & Kelly Backs
Jason Baer
Dan & Pam Baker
Jason & Karen Banach
Jennifer Bass & Michael Hamberger
Cindy Benson
Wendy & Ed Bernstein
Karl Berron
Birk Billingsley & Beth Donisch
Lee Bittner
Emily Bogard
John A. & Jean E.B. Boquist

Phil Bowmer
& www.rockfortheredcross.com
Tony & Denise Buechler
Jack Baker & Jan Bulla-Baker
Thomas Burek
Jeff & Carol Buszkiewicz
Rita & Hannah Calvert
Elise & Brian Calvi
Mark & O'Connell Case
Georg'ann Cattelona
Caroline Clay
Judy Crandall
Claire Detrich
Romaine & Damon Dorsey
Sybil & Paul Eakin
Lindsay Ems & Stacey Phillips
Dalra Fenneman
Robert Brookshire & Kris Floyd
Patricia Foster & Andrew Hanson
Anne T. Fraker
Jennifer Franklin
Thomas G. Gallagher
Anne Gardner
Nancy & Tom Gettinger
Mary Goodson
Gabrielle Goodwin & Robert Downey
Mark Gowings

Mr. & Mrs. James Griffin
Cheryl Halter
Russell L. & Constance J. Hanson
Deborah Piston Hatlen & Merrill Hatlen
Faith Hawkins
Becky & Scott Higgins
Bicycle Garage, Inc.
Brandi Host
Jennifer Hottell & Michael Voyles
Matt & Amy House
Brayden & Siena Johnson
David & Susan Jones
Martin & Linda Kaplan
Trish Kerle & Beth Applegate
Katrina Kerr
Leah R. Ketcham
Mark B. Kevitt & Christine Kevitt
Stephen King
Douglas Kuehl
David Kuykendall
Matthew & Stephanie Leshner
Wade Lewis
Robert Lindsey
Michael Litwin & Mary Blizzard
Alexandre Lopes
Mr. & Mrs. Michael Lostutter
Russell Lyons

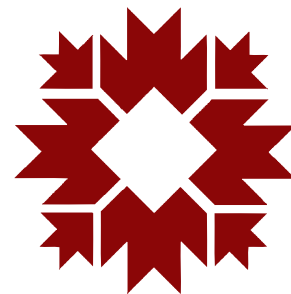
John & Julie Martin
James McLay
Jane McLeod & Steve Krahnke
Robert Meitus & Carrie Newcomer
Debbie Melloan
Jason Miller & Sarah Carmichael-Miller
Brother William Morris
Dick Need
Christina Ondrik
Charlotte Paul
Dave & Elizabeth Perney
Barrie & Jane Phillips
Ryan & Jennifer Piurek
Michael L. Prentice
Charles L. Railsback
Mary Jo Rattermann
Mark Reese
Dean Regenovich
Marylou & Kinsley Renshaw
Gretchen Robertson
Justin Robertson
Deborah Robinson
Michael Rosenfeld
Carol Sanders
Susan Savastuk
Pat Schenkenfelder
Haley Schilling

Ewan Schmid
Peter Seybold & Cindy Bergquist
Jay Sissom
Jennifer Smallwood
Daria Smith
David A. Spencer & Sean E. Reynolds
Kauana Staggs
Janet & Jeffrey Stake
Dan Strunk
Tim & Jamie Strunk
Deborah L. & David W. Swihart
Mark Trela
Marsha Trowbridge
Beau Vallance & Jack Carpenter
Patrick Walsh

In Honor of Mickey Reeves
John Walsh
Mike & Betsy Walsh
John & Lee Warner
Bob & Sandy Weith
Martha Wenzler
Kimberly White
Michael Wilkerson
David & Charlotte Willian
Kevin & Donna Winger
Beata Winnicka
Matt & Sara Wisen

Gordon & Anne Wishard
Loren & Lindsey Wood
Charles Zuppann
(anonymous)

The BCT receives an Arts Operating Support Level II Regional Initiative Grant from the Indiana Arts Commission. The following agencies enable the Buskirk-Chumley Theater to receive this funding:



CITY OF BLOOMINGTON

The Buskirk-Chumley Theater is owned by the City of Bloomington and operated by BCT Management, Inc., a private non-profit organization. The mission of BCT Management, Inc. is to develop the Buskirk-Chumley Theater as a high quality and widely accessible community resource and performance venue, operated in a fiscally responsible manner. Support from the City of Bloomington, Indiana University, the Indiana Arts Commission, our many corporate sponsors and community donors helps maintain this historic community resource and bring a wide diversity of programming to the stage each year.

OUR PATRONS SAY...

"I'm a preservationist and historic theaters are my favorite building type. They bring people together to enjoy the arts in a beautiful setting. I moved to Bloomington [recently] and was so excited to find the city utilizes this space. I love that the concessions are local as well."

"We traveled 90 minutes, but it was well worth it."

"The audience and formal theater setting made the night almost magical."

"The setting was amazing. The show and the sound were awesome. My wife and I enjoyed the entire experience."

"It was my first visit, but certainly will not be my last...."

"I love the Buskirk-Chumley Theater because BCT always attracts high-quality performances and tickets aren't overpriced. The theater is easily accessible, close to great pre-show attractions, the setting is intimate, all seats in the theater are great, the audience is engaged, and above all, the sound is always incredibly clean and clear!"

"I feel that it is one of the best venues in the country to see a musical performance."

ADDITIONAL SUPPORT

Long-term institutional support comes from these community organizations:

visit bloomington.org



GIVING BACK

BIGS AND LITTLES TICKETS

Big Brothers Big Sisters of South Central Indiana has a special place in our hearts. Bigs who want to take their Littles to a show together at the Theater get free tickets.

TICKET VOUCHERS

Each year, the Buskirk-Chumley Theater donates dozens of ticket vouchers to other non-profits to auction off at their fundraising events. Always a popular item, these tickets can often raise much more than their face value. The BCT is thrilled to contribute to the success of these other non-profit and arts organizations.

"Your generous donation helps us to further our mission of partnering with people of all ages and abilities to lead meaningful and active lives."
—LIFEDesigns, Inc.

"Proceeds from your donated ticket voucher will help support the many education and motivational events that are connected with Black History Month."
—Black History Month Steering Committee

"By supporting the LBMC scholarship fund, you have made an investment in the future of our community and the leaders who will help shape it."
—Leadership Bloomington-Monroe County

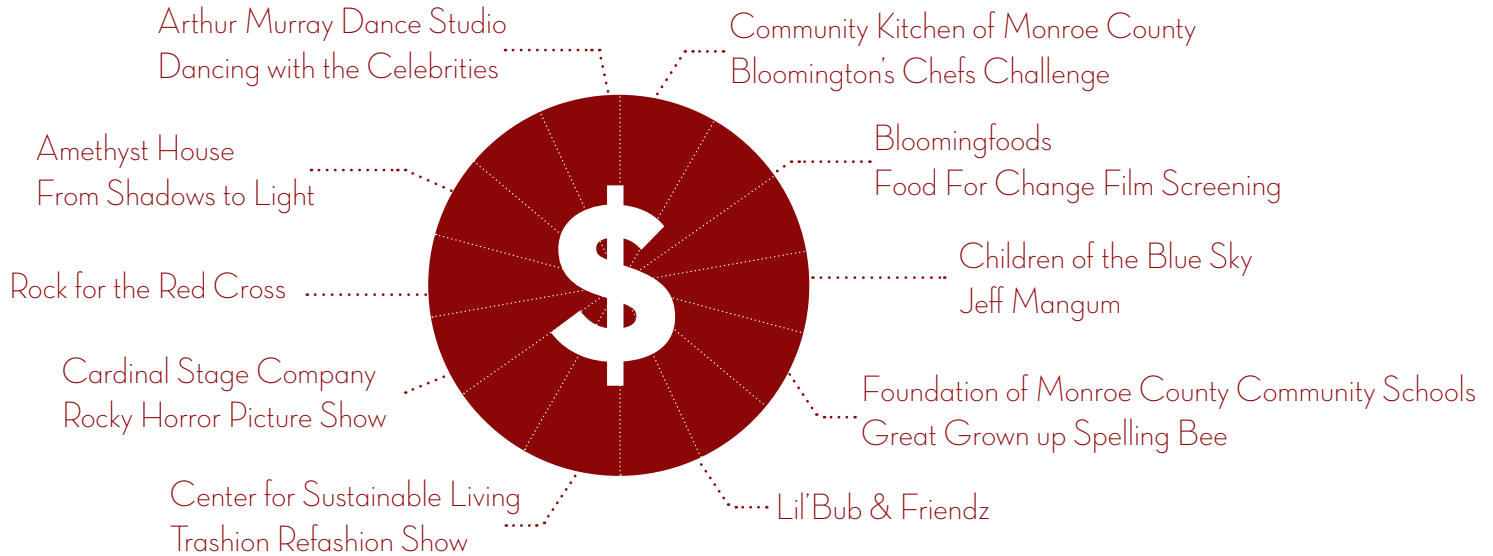
"Our mission of "inspiring all girls to be strong, smart, and bold" would not be possible without the help of friends like you."
—Girls, Inc.

"[Your support] allows us to continue our mission of preserving the beautiful natural and agricultural places that make our region special."
—Sycamore Land Trust

Your contribution helped FMCCS to raise over \$14,300 to support educational opportunities for all Monroe County Community School Corporations students.
—Foundation of Monroe County Community Schools

A PLACE TO RAISE FUNDS

The Buskirk-Chumley Theater is an elegant and unique location for the fundraising events that raise money for charity in Bloomington and across the world. We are pleased to play such an active role in the improvement of our community by supporting these organizations in the production of their events.





Buskirk-Chumley Theater

BCT Box Office/Downtown Visitors Center

114 E Kirkwood Avenue

Bloomington, Indiana 47408

(p) (812) 323 3020

(f) (812) 323 3024

www.buskirkchumley.org